# TEASER
# Bread Factory

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Thank you for your interest in this great brand and signing the NDA. Attached are the presentation materials for your review. Following is an outline of very important information to go along with the attached.

It's important to note that the business is totally run by the owner without the support of a sales manager/development expert, production/logistic expert or other. There is a major growth potential with buyers who can add staff while the business has grown organically to date because of the quality and service without any additional revenue driving marketing or social media support. The new buyer has turn key opportunity to build a team and grow.

Note that this is a **KOSHER artisan bread** product factory. **The facility meets FDA standard, as they have passed inspections each-and-every year.** The location is *not automated*, while the owner has chosen to stay with artisan that is very labor intensive but appreciated by retailers maintained their loyalty for many years. The buyer has an opportunity to automate, increase production, productivity and to lower the cost. The factory and warehouse are located in a rustic area. Ongoing cleaning and maintenance are conducted in the warehouse that serves the business well.

You are buying a valuable business, brand and strong distribution channel. The owner has been a solo entrepreneur for over 15 years and her reason for selling is to now have a more balance lifestyle while wanting see great brand flourish and grow under new ownership. She offers her highly skilled experience to support the transition as a courtesy for 30 days and will discuss her participation with a mutually beneficial plan thereafter. Again, she has chosen not to build a wider team to maintain the quality and profitability of the current business model that has a solid ground to grow on. As a business broker I can say that it is not often that you can ever find a business with a well-recognized brand, high quality products and a reliable customer base positioned for growth.

Therefore, the business has 2 parts. The multiple of earnings of discretionary income is $191,000 the distribution channel. There are several ways to evaluate the distribution channel but the most common is how long it would take the buyer to be awarded a vendor number and build the business to the present value in sales year after year after year. In this case if a buyer is looking to enter Publix, it can take up to 8-10 years.

Dr. Jay Reubens

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# Executive Summary

| Listing Price | $800,000 |
| --- | --- |
| | |

## Business Information

Miami, FL 33179

## Business Category

Food Processing

## Reason for Sale

Other business interest

## Operating Hours

### Business Hours

Mon-Fri 8:00 AM – 5:00 PM

## Training

4 weeks at no cost

# Product and Service Offerings

- Challah ✓
- Buns ✓
- Sliced Breads
- Vegan
- Cookies
- Cakes
- Muffins
- Combos



Challah

$7.45 (1 lb Challah)



Challah Pullapart

$7.99 (pack of 7)



Raisin Challah

$7.99 (1lb challah)



Ceremonial Challah

$12.00 – $30.00



Brioche Burger Buns

$5.85 (pack of 8)



Brioche Hot Dog Buns

$5.85 (pack of 8)



Brioche Sliders

$5.85 (pack of 12)



Vegan Burger Buns

$5.85 (pack of 8)

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Mezonos White Bread

$8.45 (pack - 1 lb)



Mezonos Whole Wheat

$8.45 (pack - 1 lb)



Whole Wheat Sliced

$5.85 (pack - 2.5 lb)



Country White Sliced

$5.85 (pack - 2.5 lb)



BBQ Combo

~~$23.40~~ $22.00



Vegan Combo

~~$24.70~~ $23.40



Ready For Camp

~~$22.90~~ $21.70

**All data on this business is provided by the Seller for information purposes only, and no representations are made by Broker as to the accuracy of same. Broker has made no independent verification of the data contained herein. No part of this document or its contents is intended to provide tax, financial or legal advice, and any statements referring to these areas are to be considered opinion only. All recipients are encouraged to perform due diligence and take independent tax, financial or legal advice from duly regulated sources.**

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Oatmeal Raisin Cookies

$7.30 (pack)



Chocolate Chip Cookies

$7.30 (pack)



Marble Pound Cake

$8.45 (cake)



Banana Bread

$8.45 (cake)



Vanilla Pound Cake

$8.45 (cake)



Brownies

$8.70 (pack of 6)

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Blueberry Muffins

$15.00 (6 pcs)



Cranberry Muffins

$15.00 (6 pcs)



Chocolate Chip Muffin

$15.00 (6 pcs)



Chocolate Muffins

$15.00 (6 pcs)



BBQ Combo

~~$23.40~~ $22.00



Vegan Combo

~~$24.70~~ $23.40



Ready For Camp

~~$22.90~~ $21.70

# Certifications




### Freshness

Products baked fresh only by order. At the end of each day, there is nothing left in stock.




### Natural Ingredients

We use the highest quality ingredients in all of our products



### Nut Free

Our facility is 100% nut-free.



### Dairy Free

All of our products are dairy-free.




### Vegan

Our products can be made vegan.




### Kosher

Circle K, Pareve, Pas Israel certified.

# Kosher Certificate

Our products are **KOSHER** Parve. We are a ***Nut Free*** and ***Lactose Free*** facility.

**View Our Kosher Certificate (PDF).**



KOSHER CERTIFICATION
Rabbi Don Yoel Levy
Kashruth Administrator

KOSHER CERTIFICATE

HEARA INC
19595 NE 10th Avenue
Suite 5-G
North Miami, FL 33179

8 Nissan, 5780
April 2, 2020

The following products sold by HEARA INC. are certified Kosher with the listed restrictions.

| Name | K-ID | Status | | Restriction | Size |
|---|---|---|---|---|---|
| 100% Whole Wheat Bread | CSV-GFQW | Pareve | פרווה | SYMBOL | |
| Almond Cookies | MVT-BLKJ | Pareve | פרווה | SYMBOL | |
| Apple Babka | KBN-HCMT | Pareve | פרווה | SYMBOL | |
| Apple Roll | ZDL-SZZB | Pareve | פרווה | SYMBOL | |
| Blue Ridge Mountain Herb | XXP-VLVB | Pareve | פרווה | SYMBOL | |
| Brownies | KLL-ZVMD | Pareve | פרווה | SYMBOL | |
| Burger Bun | VHW-SQSB | Pareve | פרווה | SYMBOL | |
| Challah Rolls | SCC-CJKG | Pareve | פרווה | SYMBOL | |
| Cherry Apple Roll | TGC-BSHV | Pareve | פרווה | SYMBOL | |
| Choco-Chip Pound Cake | PDT-XCQK | Pareve | פרווה | SYMBOL | |
| Chocolate Babka | JKP-BJPB | Pareve | פרווה | SYMBOL | |
| Chocolate Chip Cookies | VJK-TPNR | Pareve | פרווה | SYMBOL | |
| Chocolate Roll | FWN-WGST | Pareve | פרווה | SYMBOL | |
| Cinnamon Raisin Walnut | FPS-MVHV | Pareve | פרווה | SYMBOL | |
| Cinnamon Swirl | PSP-VJTS | Pareve | פרווה | SYMBOL | |
| Dinner Rolls | QJT-DSLC | Pareve | פרווה | SYMBOL | |

This certificate is VALID UNTIL April 30, 2020

Verify authenticity by entering K-ID at www.digitalkosher.com

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RABBI DON YOEL LEVY, Kashruth Administrator

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# Business Overview

We're Available At

Walmart Save money. Live better.

Publix. WHERE SHOPPING IS A PLEASURE

TARGET

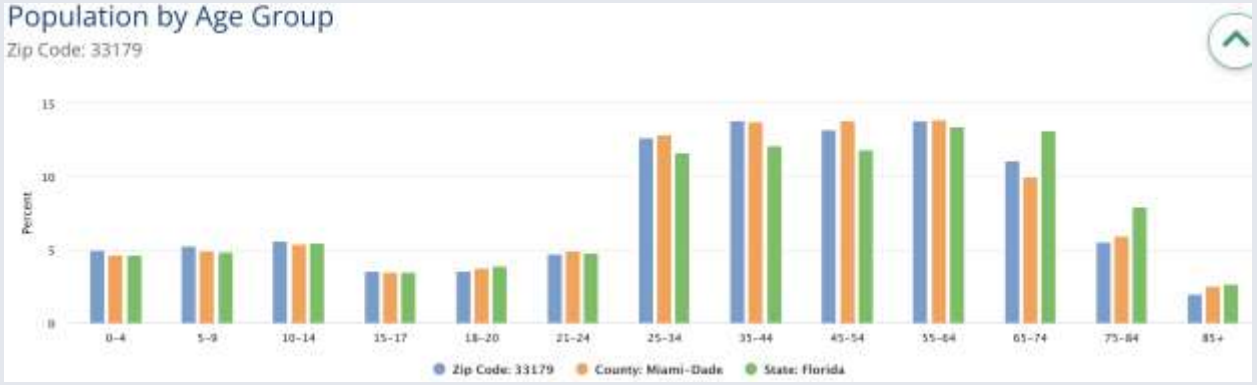
Winn-Dixie

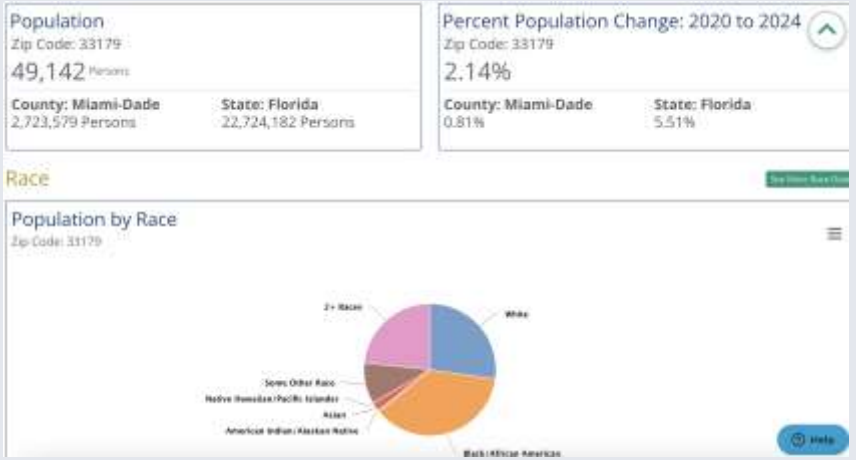
MILAM'S MARKETS

Owner has been offered to sell to all 1000 Publix stores in Florida as well as expanding distribution to others above

# Demographics

| Population by Race | Zip Code: 33179 | | County: Miami-Dade | | State: Florida | |
|---|---|---|---|---|---|---|
| | Persons | % of Population | Persons | % of Population | Persons | % of Population |
| White | 13,400 | 27.27% | 795,911 | 29.22% | 12,793,848 | 56.30% |
| Black/African American | 18,074 | 36.78% | 383,698 | 14.09% | 3,422,507 | 15.06% |
| American Indian/Alaskan Native | 157 | 0.32% | 9,337 | 0.34% | 104,193 | 0.46% |
| Asian | 1,088 | 2.21% | 43,145 | 1.58% | 702,094 | 3.09% |
| Native Hawaiian/Pacific Islander | 24 | 0.05% | 574 | 0.02% | 15,232 | 0.07% |
| Some Other Race | 4,920 | 10.01% | 327,738 | 12.03% | 1,749,823 | 7.70% |
| 2+ Races | 11,479 | 23.36% | 1,163,176 | 42.71% | 3,936,485 | 17.32% |



# Employees

**Full Time: 9**

Employee's Responsibilities

- Pick up calls and return calls as soon as possible for customers
- Schedule production time and delivery
- Marketing with retailers
- Production
- HACCP and food safety procedure management
- Close the sale
- Making sure that company gets paid for all invoices
- Diligently collect receipts and place them appropriate folder

# Training

4 weeks of seller training will be provided by the seller to ensure smooth period. Owner offers to stay on as a consultant for the buyer

