Confidential Information Memorandum

MA's Old Fashion
Since 1947

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Executive Summary

Listing Price	**$1,000,000**
Seller Financing/Royalties	**TBD**

Business Category

Non Alcoholic Beverage Brand

Training

4 weeks at no cost

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Business Overview

Ma's Old Fashion Root Beer is a vintage soda from the 1950s that was sold in Wilkes Barre and Lebanon, Pennsylvania. It came in a distinctive barrel-shaped glass bottle with a crown top and an ACL painted label. Isaac Rothstein, who did business as Old Fashion Ma's Root Beer Bottling Company, bottled and sold the soda for over 25 years. He also manufactured and sold extracts for other licensed bottlers to use under his trademarks. MA’s expanded from root beer to orange soda’s and more. Some popular artifacts from the company are available even today for auction online, including vintage signs.

Popular Artifacts to this Day



Vintage Ma's Old Fashion...

$69.99



Very Rare Find 32 oz. Ma's...

$40.50



Very Rare!! 1944 Ma's Ol...

$28.80



Vintage Bottle Old Fashion...

$20.00

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Popular Artifacts to this Day



Vintage soda pop bottle lab...

eBay



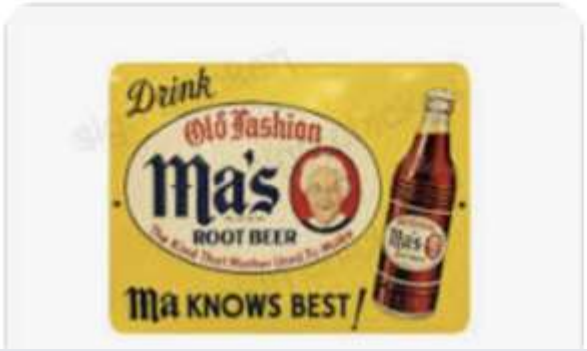
Ma's Old Fashion Root Beer Metal Adve...

Etsy



Vintage soda pop bo...

Mistercola









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Popular Artifacts to this Day



Ma's Orange & Cream Soda Label,...

Etsy



vintage ACL Soda POP ...

eBay







Location Overview

3351 S Palm Air Dr
Pompano Beach, FL

